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## **ABSTRACT**

When generating and printing an image based on a document written in XHTML or another structured tag language, the throughput of image generation and printing is improved. An apparatus of the present invention comprises judgment means for judging whether a document written in a structured tag language contains tags which can cause disagreement between the order in which the coordinate positions of objects are determined and the order in which object images are formed, and control means to perform control such that, when the above tags are judged to be contained, image formation processing is executed after processing to determine coordinate positions has ended, and when the above tags are judged not to be contained, processing to determine coordinate positions and processing to form images are executed in parallel.